



BACH AKADEMIE  
CHARLOTTE

SCOTT ALLEN JARRETT | ARTISTIC DIRECTOR

Impact Report: 21|22

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## our mission

Dedicated to rigorous scholarship and performance that inspires, Bach Akademie Charlotte advances the spirit of community through the legacy of Johann Sebastian Bach's transformational music.

## our values

**Artistry** | *Inspired...Collaborative...Imaginative...*

We believe in the highest standards of musical performance, prioritizing rigorous scholarship and encouraging generous collaboration with our artistic community.

**Education** | *Open...Inquisitive...Illuminating....*

We believe everyone deserves the opportunity to experience the timeless insight into the shared human experience that Bach's music offers — we are an Akademie for all.

**Community** | *Partnership...Service...Reach...*

We believe Bach's music can be a vehicle for building bridges and establishing an inclusive community that honors and serves the cultural life of our region.

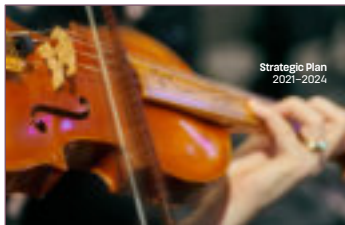
**Stewardship** | *Diligent...Inventive...Personal...*

We believe managing our resources and relationships with good will, creativity, and authenticity ensures a thriving future for Bach Akademie Charlotte.

## our vision

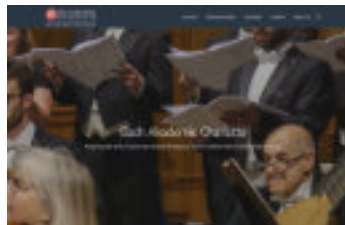
Bach Akademie Charlotte envisions a world in which everyone has access to the music of Johann Sebastian Bach.





## July–September

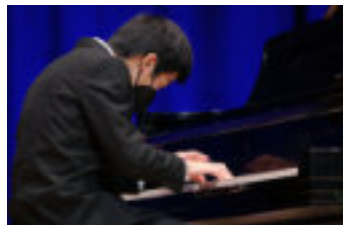
The Bach Akademie Charlotte board develops, adopts, and begins to implement a 2021–2024 Strategic Plan.



## October

Bach Akademie Charlotte (BAC) launches a revamped website that better conveys our newly articulated Mission, Vision, and Values.

Due to lingering concerns about the COVID-19 pandemic, BAC postpones the “First in Flight” performances until Fall 2022.



## February

On the campus of Queens University of Charlotte, BAC hold its first Carolina Bach Competition. Pianist Eric Sun of Chapel Hill is named the Grand Prize Winner.

BAC conducts a residency at Queens University for their performance of *A Pandemic Requiem*.



## April

BAC returns to live performance with “Florilegium at 400”, with Choral Scholars from the University of North Carolina Greensboro. Additionally, BAC conducts a workshop for students at the Northwest School of the Arts.



## June

BAC holds the fifth annual (and third live) Charlotte Bach Festival, with our third class of Vocal Fellows. The festival also introduces “Bach in a New Light” and features the debut of the Bach Akademie Charlotte Orchestra, led by concertmaster Aisslinn Nosky.

from the artistic director

## "I have never been more confident about Bach Akademie Charlotte

**'Tis the season for messages and well wishes of Peace and Joy, Love and Light. Those are the themes of the music of this season. For Bach and for many, Advent was and is a time of anticipation, of expectation, and of the fulfillment of promised grace. Joy received becomes Joy shared.**



But Joy is downstream of Gratitude. And so it is appropriate to reflect with gratitude on those whose commitment and support of Bach Akademie Charlotte has carried us to our sixth season. Charitable giving is rarely about sound financial investment. More often, and especially for new and smaller arts organizations, financial support comes from the heart—inspired by a shared belief in what Bach Akademie Charlotte can mean for our community. Thank you. Thank you.

Johann Sebastian Bach's music reveals not just who we are, but who we could be. In

the 19th century, Bach's legacy was such that most composers began each day at the piano working through Bach preludes and fugues—a daily discovery of self on the path toward the *better*.

The mission of Bach Akademie Charlotte is to "advance the spirit of community through the legacy of the transformational music of Johann Sebastian Bach." Each time our musicians gather in Charlotte, our musical community grows in shared and received expertise and talent.

- Your thoughtful conversations before and after a Bach Experience prove a curiosity and quality of engagement.
- Young musicians from all over the Carolinas gather for our new Carolina Bach Competition, receiving adjudication and master classes with world-class Bach Akademie musicians—and gaining an entrance into the vibrant world of performance practice and the musical values of Bach's time.
- Our Choral Scholars program partners with regional collegiate choruses to provide a professional experience and mentorship from our singers.

- Our newest initiative, the Ambassadors program, selects Charlotte area high school students for a specific concert period with direct mentorship and experience with the vital intersection of the arts and civic engagement.

Perhaps our proudest moment yet, the inaugural performance of the Bach Akademie Orchestra opened the 2022 Charlotte Bach Festival. Starting a new orchestra is a bold undertaking anytime, anywhere, and the appointment of Canadian violinist Aislinn Nosky as Leader and Concertmaster signals our vision and intention. If you heard Aislinn as soloist and leader for Bach's *A Minor Violin Concerto* in June, you will understand my excitement and pride for the extraordinary growth and possibility achieved in such a short time.

That June pride belied an *ennui* that had set in during the joyless isolation of the pandemic. I spent months pondering and processing, challenging myself to reconcile and understand the *whence* and *wherefore* of the music I love. I admit I arrived in Charlotte in early June disquieted by it all. Perhaps you did too. But from the first rehearsal, the music washed over me in a defiant tsunami of Joy shared. An affirmation and a gift received by me, Joy restored. Perhaps you felt this, too?

*Whence* Joy, you ask? The legacy of Bach's transformational music.

And, *wherefore* Bach Akademie Charlotte? To advance the spirit of community.

I have never been more confident about Bach Akademie Charlotte and our potential in the Carolinas—and for the future of music-making in our country. With dear thanks for every single penny contributed to Bach Akademie Charlotte thus far, we have been able to continue to grow, a remarkable impact relative to the financial realities.

I know you share my pride, gratitude, and joy for our Bach Akademie, but this is a crucial moment. I urge you to consider making Bach Akademie Charlotte a philanthropic priority, and invite you to make a transformational gift.

*Mit Fried und Freud* (with peace and joy),



Scott

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**and our potential in the Carolinas—and for the future of music-making in our country."**

from the board president

## “Thank you for your role in making Bach Akademie Charlotte

As we close out the 2021–2022 season and with thanks to each and every one of you, we celebrate significant achievements that align with our strategic pillars of artistry, education, community, and stewardship:

### Artistry

- The jubilant return to live performance with the April *Florilegium at 400* program.
- The introduction of the fabulous Bach Akademie Charlotte Orchestra.



- The 2022 Charlotte Bach Festival, our third iteration, with its jam-packed schedule, featuring virtuosic and acclaimed performances by some of the country’s finest interpreters of the sublime music of Bach and other luminaries of the Baroque.

### Education and Community

- The inaugural Carolina Bach Competition, with the overall and strings division winners featured at the Charlotte Bach Festival.
- Choral Scholars from the College of Visual and Performing Arts at the University of North Carolina Greensboro.

- Our Queens University of Charlotte *Actus Tragicus* residency.
- A Northwest School of the Arts Workshop.
- The third cohort of Vocal Fellows.
- A growing Asheville following and the seeds of a fan base in Winston-Salem

### Stewardship

- Three new members have joined the Board of Directors, adding new perspectives, talents, and energy:

**Kelvin Chang** Our first adult participant in the Carolina Bach Competition, as a cellist, Kelvin Chang grows crystals for use in lasers for Northrop Grumman by day.

**Joe Few** Retired to Charlotte from a career in insurance, Joe commutes weekly to rehearse with the Atlanta Symphony Orchestra Chorus, with whom he has sung since 1991. Joe’s son, violinist Evan Few, has appeared regularly with the Akademie, including the festival in June.

**Ray Lyles** Originally from Mooresville, Ray spent many years in banking in New York, but has called Charlotte home since 2006, where he works in real estate with HM Properties.

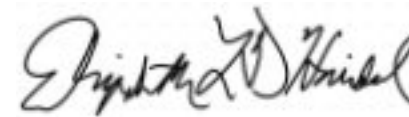
The organization continues to evolve, and several recent changes are to be noted. Bach Akademie Charlotte launched around the vision of founder Mike Trammell, and from the Akademie's inception in 2017, Mike served as Board chair. In acknowledgement of the need to expand the Board beyond its original members and to add administrative capacity, Mike moved to the role of Executive Director in 2020. This month, in recognition of shifting priorities at home and in career, Mike has decided to step away from his role as Executive Director. Mike has rejoined the Board of Directors, where we are grateful that we can continue to draw on his passion and experience to advance the organization.

The Board has retained the services of non-profit arts consultant Garrett Murphy of Wellesley, MA as Interim Managing Director for the 202–2023 season. In this capacity, he has broad charge to recommend and oversee the implementation of staff structure and organization, the stewardship of patrons and supporters in a way that sustains the mission and vision of BAC, and to guide Board leadership in best

practices for governance and sustainability. We are doubling down on our efforts to strengthen support for Bach Akademie, improve brand awareness, and solidify the organizational infrastructure necessary to ensure a bright future for the organization.

The role that you have played in our reaching this point cannot be overstated. On behalf of the Board of Directors, I thank you for your part in making Bach Akademie Charlotte the remarkable organization it is today. Your enduring support makes a real difference in enabling our mission to advance the spirit of community through the legacy of Johann Sebastian Bach's transformational music.

With deep gratitude,

A handwritten signature in black ink, appearing to read "Elizabeth Hindal". The signature is fluid and cursive, with a large initial "E" and "H".

Elizabeth Hindal  
President, Board of Directors

**the collaborative, inviting, and innovative organization it is today."**

## revenue sources

As the chart indicates, **7 out of every 10 dollars** that flow into Bach Akademie Charlotte comes from individual donors.

### Income for 2021–2022

\$155,711.07

### Individual Contributions

70.4%



### Ticket Revenue

16.9%

### Foundations & Grants

11.7%

### Other Contributions

1.0%





## Why I volunteer for Bach Akademie Charlotte

### CRICKET WESTON

My support for the Bach Akademie Charlotte began at the inception of the organization. As a long-time chorister here, I knew the founders well. Their knowledge and passion led me to jump in and see how I could help them with their vision of bringing Bach's transformational music to Charlotte audiences and beyond.

It's been exciting to watch the growth of the Bach Akademie, bringing in amazingly talented choral and orchestral musicians from all around the country to perform as well as teach about how relevant and meaningful Bach's music is in today's world. It's thrilling to watch the joy and emotion of others in the audience, too. The music is truly inspirational

and always expertly directed and performed.

Besides monetary donations, I volunteer finding home-stays for visiting musicians. I feel that it's important that the performers have a comfortable place to rest and a chance to interact with their gracious hosts. It builds community and an increased knowledge about the organization and Baroque music, too. I continue to support the Bach Akademie Charlotte because I think it's important that this repertoire be offered to our community so that people from all walks of life have access to it. I'm immensely grateful for the dedication of this organization to teach and perform this remarkable and truly moving music.

## Why we support Bach Akademie Charlotte

### MURRAY FORBES SOMERVILLE

Former Harvard University Organist and Choirmaster; Former Music Director, Winter Park Bach Festival

From the moment Hazel and I heard of the plans to form Bach Akademie Charlotte, we determined to support it as best we could. Having been involved in high-level Bach performances throughout our professional careers, we knew how much Bach's music could bring people together and inspire a community. Under Scott Jarrett's brilliant and sensitive leadership, our hopes are being realized; every performance is enlightening, energizing and immaculate. His team of young professionals consistently produce artistic results that are the equal of any in the world. And Charlotte is so fortunate that all of this excellence is brought together right on our own doorstep!

### HAZEL BAILES SOMERVILLE

Former Director, Youth pro Musica, Boston; and Blair Children's Chorus, Vanderbilt University; Music graduate of Winthrop University.



## expenses

As the chart indicates, **nearly 7 out of every 10 dollars** are utilized for artistic efforts.

**Expenses for 2021–2022**  
**\$213,170.75**

**Artistic**  
**64.5%**



**Administration**  
**25%**

**Concert Expenses**  
**9.5%**

**Other**  
**1.0%**



## Why I support Bach Akademie Charlotte

**JANE SHOEMAKER**

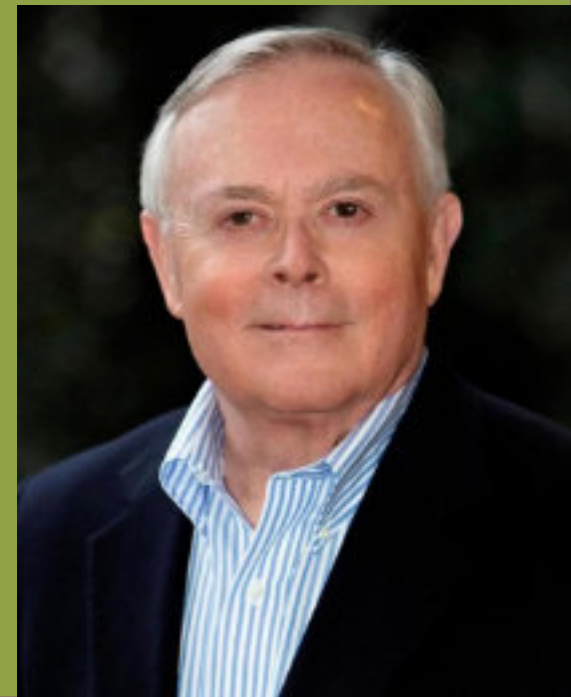
I had the honor of singing under Scott's direction at The Charlotte Symphony and have come to know his gift for finding and developing talent. Through the years, Bach Akademie has become more and more polished; today, it sparkles like the finest gem, and every performance is a special gift. I've been singing in choruses for 30 years. And I would urge support for Bach Akademie to nurture excellence in choral performance.

## Why I joined the Bach Akademie Charlotte Board

**RAY LYLES**

I have been a lover of classical music, in general, and really a big fan of Bach and Handel. When I heard about the Bach Akademie on WDAV, I went to the April concert and was so impressed with the performance and with the absolute world-class level of the musicians. After attending the opening performance of the Bach Festival, I was hooked, and was "easy prey" when Elizabeth asked me to join the board.

To be able to offer this excellent music and to show the support for young musicians, requires contributions and I am committed to helping this organization attain its fund raising goals.



## our supporters

Thank you to all who contributed financially to Bach Akademie Charlotte during the 2021–2022 fiscal year (July 1, 2021–June 30, 2022). You make it possible for Bach Akademie Charlotte to fulfill our mission of advancing the spirit of community through the legacy of Johann Sebastian Bach's transformational music.

### - A -

Thayer Allison  
Robert & Amanda Anders  
Arts & Science Council  
Melissa Atkinson

### - B -

Bank of America  
Larry Bennett  
Robert Busch

### - C -

Jack H. and Ruth C. Campbell Founda-  
tion  
Brooks & Nan Carey  
Ann Carney  
Mary & Kent Carpenter  
Jan & Dianne Cates  
Jane Cawthorn  
Betty Clark

### - D -

Ned & Susan Dana  
Susan Daughtridge & Paul Streib  
Cheryl DeMaio  
Bill & Dotty Dysard

### - G -

John & Eileen Gardella  
Scott & Elizabeth Geyer  
Theresa & Paul Gibson  
Richard Greene

### - H -

Richard Henning  
Elizabeth & Mark Hindal  
Helen Louise Hindal  
Ann Howard Jones  
Carol Hull

### - J -

Karen Jacob  
Scott Allen Jarrett & Colin Mew  
Susan & Geary Jarrett  
Abbie Jenks  
Robert & Caitlin Jones

### - K -

George Kast  
Carolyn Kibler

### - L -

Judy Laedlein  
Neil & Laurel Lown  
David Lowry

### - M -

Susan McConnell  
Robin McCoy  
Charles Miller & Marcy Thailer

### - P -

Marlene & Charles Perrotta  
Reta Phifer  
John Pinter  
Rodney & Elizabeth Pitts  
Knox Porter

### - R -

Haywood & Sabine Rankin  
Michael Reynolds  
Patricia Rosa

### - S -

Carol & Kevin Schuele  
Senior Scholars

Bryan Segers

Jane P. Shoemaker  
Emily & Zach Smith  
Murray & Hazel Somerville

### - T -

Dr. Gregory Thompson  
Michael & Andrea Trammell  
Steve & Charlotte Trammell  
Sarah Tull

### - W -

William Waff  
Cricket Weston & Dave Molinaro  
Gary Wilhite

### - Y -

Sue Yelanjian

### - Z -

Margaret & Price Zimmermann



## volunteers

Bach Akademie Charlotte could not exist without the help of our wonderful volunteers, including our highly engaged board of directors.

### **Guest Hosts**

Ralph Canfield-Ruiz and Sam Mitchell

Sue DuChanois

Pronda and Joe Few

Anna and Dale Gosnell

Tandy & John Graham

Margaret and Nick Haigh

Mark Hartman and Peter Basone

Elizabeth and Mark Hindal

Barbara Krumdieck

Fran and Gary Morrison

Deb and Matt Papas

Janet Payne and Mac Summers

Reta Phifer

Sabine and Haywood Rankin

David and Tamara Robb

Patricia Rosa

Emily and John Shusdock

Jill and Mac Willet

### **Student Ambassadors**

Ryan Bendezu

Lauren Grose

Gabriel Jacome

### **Board of Directors**

Elizabeth Hindal

President

Dr. Reta Phifer

Secretary

Kelvin Chang

Joe Few

Ray Lyles

Emily Shusdock

Dr. Gregory Thompson

Michael H. Trammell

Scott Allen Jarrett, *ex officio*

thank you



BACH AKADEMIE  
CHARLOTTE

SCOTT ALLEN JARRETT | ARTISTIC DIRECTOR

[bachcharlotte.com](http://bachcharlotte.com)