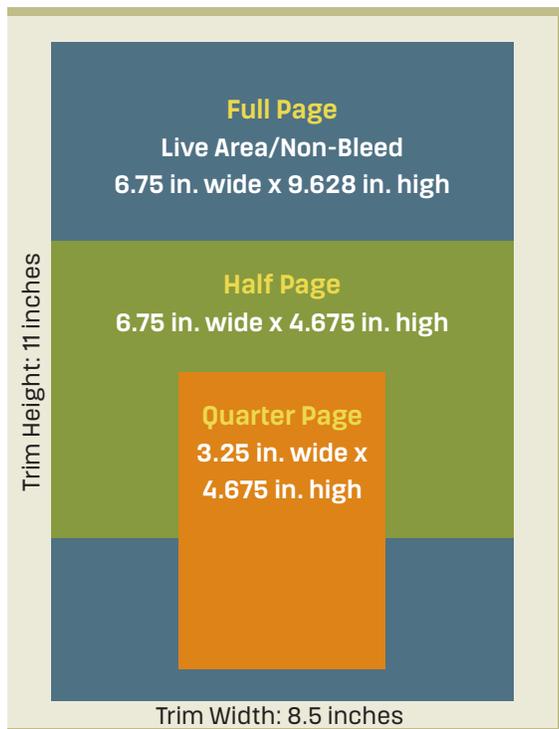


Make our loyal audience your customers.

The Charlotte Bach Festival Program Guide is a cost-effective way to reach an attractive audience of culturally-minded, highly engaged members of your community. The Program Guide is a full-color magazine-style publication that is distributed at venues throughout the festival. Our audience comes primarily from the greater Charlotte market and includes adults of all ages. The majority of attendees are between the ages of 50 and 75 and live in Myers Park, Eastover, Dilworth, the Providence Road corridors, as well as south Charlotte and surrounding towns such as Davidson and Matthews. Our patrons are passionate about helping to build the Queen City into a regional destination for the arts and a cultural leader with a national reputation.



Advertising Opportunities



Full Bleed; 8.625 in. wide by 11.25 in. h

Rates

Full Page - \$1,000

Half Page - \$575

Quarter Page - \$300

Full Page Advertisements include recognition of support on Facebook and Instagram social media accounts.

Ad Specs

Full Page Ad with Bleed: 8.625 in. wide x 11.25 in. high
 (live area: 6.75 in. wide x 9.628 in. high)

Full page Ad - No Bleed: 6.75 in. wide x 9.628 in. high

Half Page Ad (No Bleed): 6.75 in. wide x 4.675 in. high

Quarter Page (No Bleed): 3.25 in. wide x 4.675 in. high

Files need to be 300 pixels per inch at 100% scale, JPG or PDF (If PDF, make sure all fonts are embedded.) Files may be supplied as CMYK. If supplied as RGB, they will be converted to CMYK.

Space Reservation Deadline: April 30

Artwork Deadline: May 7

For more information on advertising, or to place an ad, contact Garrett Murphy, Executive Director, at gmurphy@bachcharlotte.com



Advertising Space Reservation Form

Please reserve space for my organization in the program book for the 2024 Charlotte Bach Festival.

Ad Placement Options

- Full-page: \$1,000
- Half-page: \$575
- Quarter-page: \$300

Contact Information for Ad Submission

Name _____

Phone number _____

Email _____

Contact Information for Payment/Billing

Name _____

Company _____

Email _____

Phone _____

Content must be submitted by the deadline noted above.

Payment must be received by the specified deadline to ensure inclusion in the program.

I have read and agree to the terms and conditions outlined above.

Signature _____ Date _____

Please send the completed form (or photo) to amayor@bachcharlotte.com
or Bach Akademie Charlotte | PO Box 12325 | Charlotte, NC 28220.

This form is also available online at bachcharlotte.com/cbf24/adform

Thank you for supporting Bach Akademie Charlotte!